

1. Agenda

Documents:

[CC GOAL SETTING-3-28-16.PDF](#)

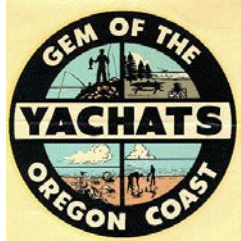
2. Meeting Materials

Documents:

[CC GS 3-28-16.PDF](#)
[PROGRESS MATRIX-2016.PDF](#)

The Yachats City Council Vision

Our village is a place where natural resources are valued and protected, where diversity is celebrated, and where a vibrant economy and sense of community pride create and recreate a living spirit. Yachats cares not just for its citizens' basic needs but also supports them in their efforts to excel mentally, physically, artistically, and spiritually. It is a community with an enduring sense of itself.



CITY OF YACHATS CITY COUNCIL GOAL SETTING MEETING

Civic Meeting Room, Yachats Commons

March 28, 2016

2:00 P.M.

AGENDA

I. Goal Setting

A Special Meeting at which the City Council will work on their short-term objectives for implementation of the long-term goals.

This meeting is open to the public and interested citizens are invited to attend. This is an open meeting under Oregon Revised Statutes, not a community forum; audience participation is at the discretion of the Council.

The meeting will be audio taped. Minutes of this and all public meetings are available for review in the City Office. The meeting place is accessible to persons with disabilities. Please let us know if you will need any special accommodations to attend the meeting by calling the City Recorder at 547-3565, or Oregon Relay 1-800-735-2900 (T.D.D.) two days in advance.

The City of Yachats does not discriminate on the basis of race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.



Posted

Nancy Batchelder - City Recorder

CITY OF YACHATS
CITY COUNCIL GOAL SETTING MEETING
Civic Meeting Room, Yachats Commons
March 28, 2016
Regular Meeting 2:00 P.M.
MINUTES

The goal-setting meeting of the City Council was called to order by Mayor Ronald Brean at 2:00 p.m. in the Civic Meeting Room at the Yachats Commons. Council members present: Greg Scott, Sandy Dunn, and Max Glenn. Absent: Barbara E. Frye.

Brean reported on several items related to the City Administrator search. A resume that had been mailed directly to the City will be forwarded to the search firm so that it can be handled by them the same as any other without the Mayor or Council reviewing it to ensure that all applications are treated the same.

Brean said that he went through all of the items in the Parking Lot and all of the things in the SWOT analysis from the meeting on February 29 and tried to incorporate each under a long-term goal.

An item will be added to evaluate staff roles as it relates to the organizational study.

Council requested that a standing item for the work session be added for a review of the progress on the objectives. And, it was decided that each objective would be assigned to a team or an individual to ensure that progress is made.

Scott said that the next step would be to prioritize the goals.

Glenn said that he would like to add something to the list about developing a strategy for encouraging and supporting work force housing.

Brean said that the City might need to make some significant decisions related to financing related to the wind and solar energy projects slated to take place in the future.

Council went through the list and determined if each of them would belong to a "team" or an individual.

Then the Council decided which of the items they would shepherd and report on at the work sessions.

There being no further business before the City Council, the meeting was adjourned at 3:25 PM.

Ronald L. Brean, Mayor

Attest:

Nancy Batchelder, City Recorder

Provide for the effective governance of the City of Yachats

Goal/Objective	Individual or Team Assigned	Shephard	Progress
Convene a team to consider City management of the State Park facilities in Yachats. a. Yachats State Park b. Smelt Sands c. Yachats Ocean Road d. 804 Trail	Team to be convened	Brean	
Hire and work with City Administrator for fully coordinated transition to the new structure and evaluate staff roles as it relates to the organizational study..	City Administrator	Frye	
Convene an ad-hoc committee to consider appropriate uses of Visitor Amenities funds to attract visitors and to serve the needs of the residents as well. (Public art, visitors serving facilities, marketing efforts, festival support, etc.). Committee will make recommendations to the City Council.	Committee to be convened	Brean	
Continue development of emergency plans and resilience preparedness.	Emergency Preparedness Committee	Glenn	
Convene an ad-hoc committee to consider methods of more effectively communicating the programs, activities, policies. processes, and topics of council discussion to the citizens of Yachats. Recommendations of this committee will be made to the Council and will include general communications, social media considerations, and new ideas. This committee will be chaired by the new City Administrator.	Committee to be convened	Glenn	
Develop plans for diversifying revenue opportunities. a. Franchise fees b. Street district or utility fee c. Grant writing d. Methods for funding workforce housing	Finance Committee	Brean (Glenn assisting with item d.)	
Work with Library Commission to develop/revise a strategic plan. a. Library operations b. Library location c. Funding strategies	Library Commission	Dunn	

d. Bequest allocation			
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<i>Improve administrative processes to maintain and surpass previous high standards</i>			
Goal/Objective	Individual or Team Assigned	Shephard	Progress
New accounting software	IT Committee	Scott	
Develop 50 year city anniversary logo for council approval	Marketing Committee	Dunn	
Continue improvements in IT capabilities	IT Committee	Scott	
Develop and implement service satisfaction instruments	City Administrator and IT Team	Scott	
Improve City Infrastructure			
Goal/Objective	Individual or Team Assigned	Shephard	Progress
Finalize plans for the 501 building	Bank Team	Glenn	
Complete Highway 101 improvements including undergrounding of electric service	Public Works	City Council	
Complete south city reservoir project	Public Works	City Council	
Increase parking in the core business area	City Planner	Frye	
Complete south city entrance sign	Public Works	Dunn	
Work with the County to complete upgrade and repairs to Ocean View Drive and the 804 south trail	Public Works	Brean	
Provide or facilitate opportunities for self-growth, education, and participation in programs and projects that enhance quality of life			
Goal/Objective	Individual or Team Assigned	Shephard	Progress
Participate in programs that seek to bring health care services to Yachats.	Frye	Frye	
Revisit backyard chicken concept	Brean	Brean	
Continue efforts to develop public transportation options to the south	Dunn	Dunn	
Continue to participate and provide leadership in marketing endeavors that enhance business opportunities and that provide benefit to	Marketing Team	Dunn	

Yachatsians as well.			
Goal/Objective	Individual or Team Assigned	Shephard	Progress
Find appropriate means of protecting the character of Yachats from the negative implications of formula business models.	Planning Commission	Frye	
Improve the visual appeal of Yachats: a. Address "blight" appearance in neighborhoods and business areas. b. Devise a method of encouraging and displaying public art, especially kinetic art.	Convene an ad-hoc Committee	Glenn	
Re-visit and solidify City policies related to vacation rentals.	City Council	City Council	
Foster "Seventh Generation" thinking			
Goal/Objective	Individual or Team Assigned	Shephard	Progress
1. Participate in alternative energy projects. a. Encourage solar systems. b. Explore opportunities for city participation in EiP wind energy project.	Finance Committee	Brean	
Work with Planning Commission to develop appropriate policies for industrial businesses.	Planning Commission	Scott	
Work with other governmental entities to explore more efficient and productive use of wastewater bio-solids.	Public Works	Brean	
Plan for the long-term development of additional raw water storage.	Finance Committee and Public Works	Brean	
Work with the Planning Commission on developing policies that might lead to certification as an International Dark Sky Community.	Planning Commission	Scott	

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